

VERONICA SHANKLIN

FOUNDER. CAREGIVER ADVOCATE. COMMUNITY BUILDER.

Dementia Education Speaker

THE CONVERSATION WE'RE NOT HAVING

Dementia is no longer a distant concern. It is reshaping families, careers, and communities right now. With 60% of dementia caregivers employed full or part-time, the workplace can no longer afford silence. As a full-time caregiver and nonprofit founder, Veronica Shanklin brings lived expertise and actionable insight to every stage, moving audiences from uncertainty to confident, compassionate action.

1 IN 3

seniors dies with dementia. Millions of caregivers are in the workforce right now.

ABOUT VERONICA

Veronica Shanklin is the Founder & CEO of Dementia Care Warriors, an award winning, Texas-based nonprofit dedicated to supporting dementia family caregivers through education, community programming, respite resources, and advocacy. After spending more than a decade caring for family members, Veronica transformed her personal experience into a mission-driven organization serving caregivers across underserved communities in North Texas.

She holds a BBA in Marketing from The University of Texas at Austin and a Master's degree in Arts Management from Columbia College Chicago. Community Education, Speaker, and advocate who partners with healthcare organizations, nonprofits, faith communities, and corporations to create more dementia information for the community and support systems. Beyond the stage, Veronica is a community connector, and passionate advocate for caregivers and those they love.

WHAT AUDIENCES WALK AWAY WITH

Leave informed — with clear, accurate knowledge that cuts through the confusion and fear around dementia.

Leave equipped — with practical tools and resources you can use immediately.

Leave empowered — to show up better for the people in your life who need you most.

SIGNATURE TALKS

01 Let's Talk Dementia
45-60 minute keynote or workshop
This session includes an introduction to dementia and Alzheimer's disease that helps families better understand what to expect after diagnosis. Participants leave ready to navigate the caregiving journey with confidence, clarity, and compassion.

02 Understanding Caregiver Stress & Self-Care Strategies
This session explores the emotional, physical, and financial impact of dementia caregiving. Caregivers leave with practical tools to sustain themselves — so they can keep showing up for the people they love.

03 10 Warning Signs of Alzheimer's
A session designed to help audiences recognize the early warning signs of Alzheimer's disease and understand the difference between normal aging and cognitive decline. Participants gain practical guidance on when and how to seek support.

AS SEEN IN

O The Oprah Magazine · EBONY · BUSINESS INSIDER · CBS · The Dallas Morning News · WFAA 8 abc

ORGANIZATIONS VERONICA HAS PARTNERED WITH

ALZHEIMER'S ASSOCIATION · THE SENIOR SOURCE® · UTSouthwestern Medical Center · Community Council — Moving families forward, leaving poverty behind. · AWARE — Dedicated to Fighting Alzheimer's Since 1989

LET'S BRING THIS CONVERSATION TO YOUR AUDIENCE

TO BOOK VERONICA FOR YOUR NEXT EVENT, KEYNOTE, WORKSHOP, PANEL OR TRAINING

Veronica@dementiacarewarriors.org
dementiacarewarriors.org

LET'S CONNECT